



VOLUME 2

JUNE 2023

ELOQUENCE

HOD'S Message



It is indeed a matter of pride and pleasure for the Department of Management to launch the second edition of its newsletter-Eloquence. An initiation to communicate and document the academic -curricular and extracurricular activities of the department with exhibition of talents and creativity of our young minds, it also brings to light the little achievements that this one-year-old department could attain in its short duration of existence. The leaflets of this newsletter explicitly reflect the enthusiasm and passion of the vibrant minds which the campus withholds.

Blending business and technical studies the Department of Management nurture our students to be competent management professionals and technological experts with necessary knowledge, skills and attitude. Fostering creativity and discovering the inner brilliance of students the department provides a balanced learning environment and every platform that we open offers opportunities for their multidimensional development. While we set another milestone through the release of Eloquence, we aim to strive towards the motto of Enlighten to Excel.

I gratefully acknowledge the committed efforts of the editorial team that resulted in the successful publication. We confidently look forward to more of diverse and brilliant articulations of the colors of campus life in the upcoming editions.

Ms Deepa Sujith

HOD-Management



DAZZLING *events*

An electrifying array of a large spectrum of occasions



Speak for India

The vibrant campus of Christ College Pune played host to an empowering event, "Speak for India," organized in collaboration with The Times of India and Federal Bank. This captivating event was a platform for students from diverse undergraduate courses across various colleges to showcase their oratory prowess. The event comprised two exhilarating rounds: Extempore and Debate.

1 FEBRUARY 2023



Finatex 23'

Set against the picturesque backdrop of Lavasa University Campus, the festival unfolded on the 24th of March, 2023. Christ University Lavasa played host to the illustrious two-day national intercollege fest, Finatex 2023. This event was meticulously curated to cultivate students' competitive acumen in the dynamic field of finance, drawing participants from colleges and universities across the nation.

25 MARCH 2023





DAZZLING *events*

Manifest 23'

MANIFEST '23 is the Annual Business and Technology Fest organized by the Department of Management, Christ College - Pune, where students of various colleges are provided with the platform to exhibit their talents and enhance their competitive spirit. The participants' managerial and technological abilities will be tested through various trials and challenges that will take place throughout the event. As the ceremony drew to a close, it became evident that this day had served as a magnificent platform to showcase the incredible talents, skills, and competitive spirit of the participating students. Manifest '23 had not only been a celebration of their accomplishments but also a testament to the dedication, teamwork, and unwavering spirit of the entire community that made the event possible.



1 FEBRUARY 2023



Our Social Media:

@christpunecollege

@dom_ccma

SEMINAR, WORKSHOPS & SYMPOSIUMS

Mr. Manoj Sanjay Kumar
20 February 2023

Perception Management and Confidence Building

AIMS

- Foster Trust and Credibility
- Enhance Relationships
- Conflict Reduction
- Encouraging Cooperation



The seminar on "Perception Management and Confidence Building" was an enlightening presentation by Major Sanjay Kumar. The seminar seamlessly weaved together the concepts of perception management and confidence building, offering insights into their symbiotic relationship. The event was attended by approximately 60 students from TYBBA CA. Attendees gained a profound understanding of the intricate interplay between perception management and confidence building. While perception management crafts an initial image, confidence building cements that image into an authentic, dependable perception. By thoughtfully synergizing these approaches, individuals and organizations can navigate the complex realm of interpersonal dynamics and organizational triumph, all while adhering to their moral compass.



SEMINAR

7 February 2023

Unlocking Opportunities Careers in Finance, Accounts and Taxes



The Department of Management at Christ College orchestrated a career-defining event – a comprehensive career guidance program titled "Career in Finance, Accounts, and Taxes" for the aspiring corporate leaders. On the 7th of February 2023, this enlightening program brought together the students of TY BBA and TY BBA (IB).

The central objective of the seminar was to instill a profound appreciation for acquiring essential skills like MS Excel, MS PowerPoint, and MS Word. Additionally, the program emphasized the vital role of grooming and body language in the professional sphere. Students delved into the significance of Tally for accounts, gaining rudimentary knowledge about taxes, payroll management, and ledger scrutiny. The seminar encouraged the practice of mock interviews, development of cognitive skills, and ethical conduct.

Learning Outcome:

- Attendees garnered a keen understanding of the skillset anticipated in the competitive corporate landscape.
- Participants gained a holistic comprehension of the diverse career avenues available in finance, taxation, and payroll management.
- Students had the remarkable opportunity to interact with industry experts, fostering invaluable connections and receiving personalized career guidance.

SEMINAR

18 February 2023

Licensing and Legal Formalities of Starting a Business Enterprise



The seminar, led by the esteemed Adv. Rutuja Purohit, delved into the nuances of proprietorship, sole owner companies, and entrepreneurship. The seminar's core objectives were to provide students with a comprehensive understanding of angel investors, venture capitalization, and the essential documentation required for establishing a company. Additionally, the seminar aimed to elucidate the pivotal roles of taxation in the business realm.

Advocate Rutuja Purohit, an esteemed assistant professor at MMCC's Shankarrao Chavan Law College, served as the seminar's expert resource person. With her rich expertise and insightful guidance, students were able to glean insights into the complex world of entrepreneurship and business establishment. Through this engaging seminar, students grasped the significance of the Income Tax Act and labor laws in the business landscape. The event also facilitated students' grasp of the interconnectedness between the concepts of liberalization, privatization, and globalization. Participants further acquired valuable insights into taxation intricacies and the array of government support available to aspiring entrepreneurs.



SEMINAR

5 April 2023

Investment Banking Operations



The Department of Management, in collaboration with the Placement Cell at Christ College, recently hosted an insightful seminar on "Investment Banking Operations." This event was specifically tailored for students pursuing BBA, BBA (IB), and B.Com programs. The seminar aimed to equip attendees with a comprehensive understanding of trade operations.

The core objective of the seminar was to expedite goal achievement strategies. Through this initiative, the focus was on guiding students towards a promising career in investment banking operations. The seminar also aimed to underline the significance and advantages of pursuing such a course. Participants of the seminar successfully acquired valuable skills essential for acing aptitude tests. Additionally, they gained insights into the intricacies of interview rounds conducted by prominent corporations. The seminar provided students with a comprehensive understanding of the inner workings of multinational corporations, a knowledge that proved indispensable when they secured internships.



WORKSHOP

7 January 2023

Empowering the Entrepreneurial Spirit

The workshop was designed to enlighten FYBBA, FYBBA(IB), and FYBBA(CA) students on the nuances of venturing into entrepreneurship. The event featured the seasoned insights of Mr. Anandu Kumar and Mr. Peter Sabu as the resource persons. The workshop fostered an interactive environment where students openly posed questions, and the speakers responded with satisfying insights. The speakers' relatable anecdotes and the example of their own startup added an engaging layer to the learning experience, making the information truly accessible.

Mr. Anandu Kumar and Mr. Peter Sabu took the audience on an illuminating journey into the realm of entrepreneurship and startups. The session covered the fundamental building blocks, from understanding the essence of being an entrepreneur to decoding the intricacies of startup creation. Attendees delved into the life cycle of startups, methods of fundraising, and the various investor profiles. The speakers illustrated their points through real-world examples, particularly their own startup venture, Paushtikk Switch. An impressive count of 113 students reaped the benefits of this enlightening workshop. Armed with knowledge, insights, and inspiration, these students are poised to embark on their entrepreneurial journeys with a well-rounded understanding of the entrepreneurial landscape.



WORKSHOP

16 March 2023

IQRA IAS : UPSC Preparation Workshop



IQRA IAS -is an emerging premiere coaching institute in Pune and Kanpur for Civil Services Examination (CSE) and IFS/IPS/IRS/MPSC preparations. The objective of the UPSC (Union Public Service Commission) preparation workshop conducted at Christ College - Pune was to equip students with essential knowledge and strategies to excel in the UPSC examination. This workshop aimed to provide an overview of the UPSC examination, study techniques, and guidance on the application process.

Following are the session highlights of UPSC preparations workshop:

- Introduction to UPSC Examination
- Eligibility and Application Process
- Syllabus and Examination Pattern
- Strategies for Preliminary Examination
- Mains Examination Preparation
- Interview Preparation
- Study Materials and Resources



WORKSHOP

20 April 2023

Navigating Trade Theories in Modern Times

A transformative collaboration between the Department of Management and the Department of Arts at Christ College Pune bore fruit in the form of a workshop titled "Trade Theory in Modern Times." On the 20th of April 2023, the workshop unfolded, capturing the attention of FY and SY students from BBA, BBA IB, BCom, and BA courses. Guiding the session was the esteemed Mrs. Pooja Dinesh Thakur, an Assistant Professor at Gokhle Institute of Politics and Economics. With her expertise in Trade and Investment, she embarked on an enlightening journey through the evolution of economic trade theories spanning three centuries. Miss Pooja began by dissecting the foundational changes in economic trade theories over time. She meticulously explained the definitions and types of economics, gradually transitioning to explore the evolution of Western economic and international trade theories. The spotlight then shifted to the 20th and 21st centuries, unveiling contemporary trade theories with a focus on their practical implications in shaping modern economies.

A total of 54 students benefited from this enlightening workshop, gaining insights that extend beyond the confines of theoretical knowledge. By exploring the trajectory of trade theories, attendees departed with a profound understanding of the intricacies that drive modern trade practices and the means to foster stable and robust economies. This workshop stands as a testament to Christ College Pune's commitment to providing students with insights that transcend the classroom, enriching their academic journey with real-world relevance.





Navigating HR & IT Convergence

The Department of Management facilitated an enlightening online guest lecture, delving into the realm of "Information Technology in HR." Attendees immersed themselves in the realm of Human Resource Information Systems (HRIS) and their applications in the corporate landscape. The speaker for the session, Prof. Arjun, skillfully elucidated diverse aspects of HR IT trends and HRIS. Prof. Arjun's expert insights spanned an array of informative topics, unraveling the intricacies of HR IT trends and the practical applications of HRIS in corporate environments. The interactive session proved conducive for students, who actively engaged by posing queries to enhance their understanding of the subject matter.

Aims & Objectives:

- To foster an understanding of emerging HR trends influenced by technological advancements.
- To provide attendees with an in-depth exploration of Human Resource Information Systems and their roles within corporations.
- To equip students with the ability to identify and appreciate the various features that HRIS platforms offer.



The guest lecture not only enriched students' academic journey but also provided them with a glimpse into the future of HR in the digital age. Through events like these, Christ College Pune showcases its dedication to preparing students for the contemporary professional world, where the marriage of HR and IT is reshaping the corporate landscape..



31 January - 3 February 2023

Nurturing Soft Skills : Barclays Training

The Department of Management orchestrated an impactful Soft Skills Training Programme at Christ College Pune, spanning four days from the 31st of January to the 3rd of February 2023. **The program, supported by Barclays, was exclusively designed for the TY batch of BBA students.** Aimed at empowering individuals who face various challenges, the Soft Skills Programme aimed to instill confidence, competence, and readiness in those who might need additional support.



The Soft Skills Training Programme was meticulously curated to address the needs of students who may require extra guidance in developing essential soft skills. The program centered on honing these skills, preparing participants for interviews and, ultimately, the professional arena. Attendees actively engaged in a range of activities that illuminated the use and importance of soft skills. Students embraced the value of self-motivation, discovering strategies to assume leadership roles and distinguish themselves in a competitive environment. Participants acquired insights into workplace behavior and conduct, preparing them for the transition from academia to the professional realm.

Navigating Entrepreneurship & Unveiling a Path for Graduates

15 March 2023



In collaboration with Rajagiri Business School, Kochi, the Department of Management at Christ College Pune orchestrated a compelling session titled "Entrepreneurship and Startups." The event aimed to enlighten TYBBA and TYBBA(IB) students. Dr. George Joseph, an esteemed resource person, steered the session, endowing students with fundamental knowledge for launching businesses and honing entrepreneurship skills.

Entrepreneurship and Startups

The session fostered a dynamic interaction between the students and the speaker. Doubts were raised, and the speaker responded with satisfactory clarifications. With illustrative examples, Dr. Joseph showcased how incubation cells have transformed students into successful entrepreneurs, enhancing the audience's understanding of the practical aspects.

Aims & Objectives:

- **Wide-spectrum Insight:** To impart comprehensive knowledge about various domains open to entrepreneurial pursuits.
- **Resource Awareness:** To broaden awareness about resources like Incubators and Escalators, offering students avenues to incubate and nurture their concepts and passions.
- **Strategic Business Approach:** To acquaint students with the methodologies employed by different companies in crafting their business plans before market entry.



OUTREACH PROGRAMS



4 MARCH 2023

Empowering through Awareness : Women Empowerment

Major Pallavi Ahlawat orchestrated a compelling seminar centered around the theme of "Women Empowerment." The session spotlighted how empowering women catalyzes a chain reaction of positive transformation, influencing families, communities, and societies at large.

Addressing barriers across education, economic participation, health, and political engagement, societies can unlock the boundless potential of women, nurturing equitable progress and shaping a brighter future. The event drew an audience of approximately 60 female students from BBA, BA, and BCom streams. Major Pallavi Ahlawat shared profound insights into the pivotal role of women's empowerment in driving social, economic, and cultural advancement. The session spotlighted real-life narratives of women who surmounted obstacles to achieve empowerment, underscoring their journeys and transformative impacts.



The seminar resoundingly affirmed the transformative potential of education and economic involvement in reshaping lives. The reverberations of an educated and empowered woman radiate across her family, community, and beyond, establishing a legacy of change that reverberates for generations to come.

Industrial visits

Parle G

13 March 2023

The industrial visit provided students with a comprehensive overview of the inner workings of Parle G, expanding their horizons and shedding light on the practicalities of industry operations. The industrial visit to Parle G not only enriched students' knowledge but also provided them with tangible exposure to the industrial realm. Through events like these, Christ College Pune bridges the gap between academia and real-world application, preparing students to thrive in the professional sphere with a blend of theoretical understanding and practical acumen.



Infosys

28 January 2023



The day began with an insightful lecture on "Self-Development" that underscored the pivotal role of career building in individual growth. The speaker further delved into communication skill enhancement. This was followed by a vibrant Q&A session and engaging fun activities. Volunteers from each college participated in specific tasks, fostering a collaborative spirit. A session on "Mental Wellness" prompted students to reflect on their past two years of learning. An interactive activity challenged volunteers from each college to demonstrate team spirit, creativity, and quick thinking. Post-lunch, the coordinator led a comprehensive campus walk, acquainting students with various departments' functions and providing insights into Infosys BPO and its training unit.

CG Marketing Pvt Ltd

8 May 2023

The visit aimed to bridge the gap between theoretical knowledge and practical applications by observing the real-world implementation of warehousing concepts. Guided by college faculty, the visit provided students with insights into the intricacies of warehouse operations, supply chain management, and safety protocols. By observing practical applications and interacting with industry professionals, students gained valuable insights that can potentially shape their career choices in the warehousing and logistics industry.



PLACEMENT DRIVE



This event acted beneficiary for a total of 48 students out of which, 23 students were able to secure job roles at esteemed organisations.

The Placement Cell of Christ College Pune, in collaboration with the Department of Management, orchestrated a noteworthy Campus Placement Drive on the 12th of April 2023. This event targeted final semester students pursuing BBA, BBA-IB, and BBA-CA degrees. Among the participants totaling around 50, an impressive 23 students secured positions at the esteemed organization, Excelsior Research.

Aims & Objectives:

- **Placement-Centric Aim:** The central aim of the drive revolved entirely around facilitating successful placements for students.
 - **Maximized Placements:** The initiative was driven by the goal of ensuring the highest number of placements possible.
 - **Tailored Roles:** To align students with roles and responsibilities in accordance with their knowledge, expertise, and personal interests.
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FAREWELL 2023

The Department of Management held the 'Farewell College Party' to bid farewell to graduating students. It was held on 7th June 2023. It provided an opportunity for the students, faculties and staff to come together and express their best wishes to the departing graduates.

Students were recognized and awarded for their academic excellence and outstanding contribution to the college community. Students were able to socialize and enjoy each other's company relishing the movements they shared together. Students were able to understand their responsibility towards the college and serve as an alumni once they pass out. The evening ended with Rahul Shetty and Suditi Channey being crowned as Mr. and Ms. Chisarai. Shoutout to Shaun Gaikwad and Dhvani More for being crowned Mr. and Ms. Popular. Mr. and Ms. Enchante titles were also awarded to the best dressed boy and girl.



Achievements

"Make atleast one definite move daily towards your goals"
-Bruce Lee



MAD ADS WINNERS



BUSINESS PLAN COMPETITION WINNERS



SPEAK FOR INDIA

Achievements

"Make atleast one definite move daily towards your goals"
-Bruce Lee



CHRIST COLLEGE- PUNE
Department of Management
Congratulates
WINNER OF
INTERCOLLEGE DEBATE COMPETITION
ST. MIRA'S COLLEGE FOR GIRLS
"BEST SPEAKER"



ADI HARYANI
FYBBA



CHRIST COLLEGE - PUNE
DEPARTMENT OF MANAGEMENT
CONGRATULATES
WINNERS OF
MIT
INTER COLLEGE FEST
IPSUM 2K23



SHARK TANK
- 1st Prize
MAYANK JAIN - SYBBA
DEBANGSHU DAS - SYBBA
VASEEM JAFAR - TYBBA(1B)



CHRIST COLLEGE- PUNE
Department of Management
CONGRATULATES
Winners of
Inter college Competition
St Mira's College

★ **First - Cosplay** ★ **Second - Best Out of Waste**



Priyanshu Srivastava
SYBBA



Poonam Choudhary & Jannet Samson
FYBBA

Anthology

College, a dreamland for career
A place to overcome all fear
Second year has just begun
Seems like we will have a lot of fun
I'm a senior now
More to care and love
Got the super seniors to care
The juniors to treat them fair
A new beginning, a new chapter
Bright hope is all that matter
First year taught us important lessons
And how to make first impressions
We learnt to be independent
And focus on self-amendments
In the second year, we stand tall
Ready to conquer the world, we give it all
This year, we will find our identity
In life, to learn serenity
We now discover who we are
What we're worth, to aspire and devour
In each passing day we're self-aware
All the life lessons we bear
Thoughts thread with care
We start this journey with a prayer
Sweet memories are simply amazing
We hold onto everything, embracing
Every moment is worth-remembering
Every memory is worth-enjoying
Enjoyment and friendship
Positive or negative it may end up
Let's let go of the negatives that happened
Let's live the life we imagined
The second year, a new path unfolds
Storied yet untold
We question, we ponder
We understand, we wander
Passion discovers and refined
We are all now re-defined
We have mentors and teachers as our guide
We shine with bright light
Exams come and go
Wisdom is what matters as we grow
Late night study sessions
First year jitters and obsessions
With phone calls all night long
Coffee and bonds grew strong
Parties, cakes and fun
All memories for the long run
We learn to work in teams
For better future and dreams
Tests and deadlines
ID- cards, Uniforms, hallways and fines

*We learn to work in teams
For better future and dreams
Tests and deadlines
ID- cards, Uniforms, hallways and fines
To treat others with compassion
A chance to chase our passion
From lectures to the library, to the cafeteria
Surrounded with ecstasy and euphoria
Friends become like family
Helping each other through a tragedy
The competitions are high
We spread our wings, ready to fly
Laughter echoing shared
At the end, we all cared
Life is a fast paced race
Trials we all do face
In the first year, we found unity
We now find ourselves in the academic sea
We stride with grace
We found peace and our comfortable place
We embrace challenges and fear
In the coming year
Learning with freedom
Enjoying in the coliseum
Memories to make
Opportunities, we grab and take
Emotions igniting our hearts
As the year starts
College life has its own charm
Preparing us for the world and harm
Super super seniors left
We did lose the best but to have, we're blessed
We lost a few on our way
And nothing else left to say
So, CARPE DIEUM, Seize the day
Make life extraordinary, pave your own way
Here's to 2nd year, a pivotal phase
For now, Merci, Danke, Shukriya, Arigato and Gracias*

~ Jerusha P S Barnabas (SYBBA)

Editorial

Committee

HEADS

Aadi Hariyani
Renito Fernandes

TEACHER COORDINATORS

Deepa Sujith
Santosh Lal

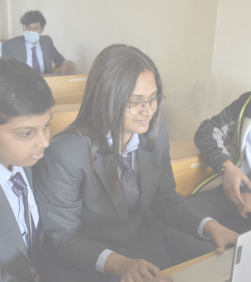
VOLUNTEERS

Shahid Sorathiya
Erika Shaw





“If you are working on something that you really care about, you don’t have to be pushed. The vision pulls you.” - Steve Jobs



CHRIST COLLEGE PUNE
The Department of Management

